

Course Offer Guide

The Course Offer Guide is an integrated tool within the UniSQ Handbook designed to help students plan their studies with confidence. It provides a clear overview of:

- Course availability across the academic year (e.g. Trimester 1, Block 2).
- Delivery mode for each course, whether online, on-campus, or external.
- Campus offerings, showing where each unit is available.

This guide supports informed decision-making by allowing students to explore flexible study options and align their enrolment with personal and academic goals.

Export Information

Details in this file are accurate as at the date of export/printing and are subject to change during the year and from year to year. This document is provided to enable users to make notes and annotations, as needed.

Contents within the Course Offerings section of this document are a condensed version of the UniSQ Handbook. For detailed information, check <https://handbook-guide.unisq.edu.au/program/2025/DAPC>.

Once exported, UniSQ will no longer accept this document as a source-of-truth for curriculum content. Users must check with source systems to confirm the accuracy of data after export.

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Sources

- [UniSQ Handbook](#)
- [UniSQ Course Offer Guide](#)
- [UConnect](#)

Legend

Abbreviations used include:

Code	Meaning	Colour
TR1-TR3	Trimester 1-3	-
BL1-BL6	Block 1-6	-
YL1-YL3	Year-long 1-3	-
RES1-RES8	Research 1-8	-
ON	On-campus	UniSQ Gold
OL	Online	UniSQ Dark Plum

Code	Meaning	Colour
EXT	External	UniSQ Fire Sky red
Mixed (e.g. ON / OL)	More than one mode (e.g. On-campus / Online)	UniSQ Soft Pink

DAPC - Diploma of Professional Communication

Program Code	DAPC
Program Type	Undergraduate
Credit Points	8
UniSQ Handbook	https://handbook-guide.unisq.edu.au/program/2025/DAPC
Course Offer Guide	https://course-offer-guide.unisq.edu.au/2025/DAPC.html

Program Rules

The Diploma of Professional Communication comprises eight units of study, two of which are core courses. The remaining six units are Advertising, Journalism, Professional Communication, and Public Relations courses. The Diploma of Professional Communication may articulate into the Bachelor of Communication and Creative Industries.

Course Offerings

Core Courses (2 Units)

Course	Springfield			Toowoomba		
	TR1	TR2	TR3	TR1	TR2	TR3
CCI1000 - Introduction to Creative Industries 1.00 Unit(s) Other: Enrolment is not permitted in CCI1000 if HAC1000 has been previously completed	ON			ON / OL	OL	OL
CCI1002 - Content Creation 1.00 Unit(s) Other: Enrolment is not permitted in CCI1002 if JRN1020 or PRL1006 has been previously completed Students in this course will require access to appropriate audio and video capturing technology such as smartphones, audio recorders, video telecommunications application software and the like.				ON / OL		OL

Course Selection (6 Units)

Choose six (6) of the following Courses

Course	Springfield			Toowoomba		
	TR1	TR2	TR3	TR1	TR2	TR3
CCI1001 - Understanding Media 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course ADV1001 OR Course CMS1010 OR Course MSD1000) Other: Enrolment is not permitted in CCI1001 if ADV1001 or CMS1010 or MSD1000 has been previously completed **Not Offered**						
CCI2000 - Audience and Analytics 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: Course ADV1002				OL		
CCI2001 - Social Media, Publicity and Promotion 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course ADV2004 OR Course PRL1005)					OL	OL
CCI2002 - Legal and Ethical Frameworks 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course JRN3100 OR Course ADV2000)					OL	
JRN1010 - Fake News and the Fourth Estate 1.00 Unit(s) No requisites				OL		
JRN1030 - Reporting the News 1.00 Unit(s) No requisites		ON			OL	
JRN2009 - Features and Investigation 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course JRN3003 OR Course JRN3200)				OL		
JRN2100 - Digital Storytelling in Journalism 1.00 Unit(s) Course Pre-requisites: Course Pre-requisites: Course JRN1030						ON / OL
JRN2200 - Communication Design 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: Course JRN2001				OL		
PCM1000 - Your Media Toolkit 1.00 Unit(s)					OL	

Course	Springfield			Toowoomba		
	TR1	TR2	TR3	TR1	TR2	TR3
Course Anti-requisite: Course Anti-requisite: (Course ADV1002 OR Course PRL1002)						
PCM1001 - Pitching, Copywriting and Concept Design 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course ADV2002 OR Course ADV3001)						OL / ON
PCM2000 - Running Campaigns 1.00 Unit(s) Course Anti-requisite: Course Anti-requisite: (Course ADV3000 OR Course PRL3001)					OL	
PRL2002 - Community Consultation and Engagement 1.00 Unit(s) No requisites				OL / ON		
PRL2006 - Event Planning 1.00 Unit(s) No requisites						ON / OL
TVR1003 - Sound Design for Production 1.00 Unit(s) No requisites		ON			OL	

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